



## Gang of Thieves:

*Born to Be Loud* features Gang of Thieves like they've never been heard before. Not on a record, anyway. This studio album delivers the essence of the Gang's live show through thirteen tracks of funk-bred rock 'n' roll. Hard-hitting rock ("Bow To The Pedal") straight into tight jams ("Lost and Found"), with enough Parliament vibe ("If You're Ready") that you can't help but bob your head and move your feet. Authentic and bold, *Born To Be Loud* was recorded and produced by acclaimed trumpet player and close friend of the band, Steve Jankowski (**Blood Sweat and Tears, Chicago, Nile Rodgers**), whose influence can be heard throughout the album.

In addition to a tight rhythm section, blazing guitar solos and a vicious horn section, the album also reflects the band's subtle conscious message. "Born to Be Loud means that our generation was born to stand up and unite to shape a better world for us all," says Michael Reit, whose powerful lyrics aim to unite and empower fans and casual listeners alike. Guitarist Nick Wood adds to that sentiment, "We feel the message of this album is relevant to how many people around the country and around the globe are feeling right now. We want to send a message of community through our music."

Alongside the album's release, the Gang put out a music video for their single, "Work Together" that featured an inspirational, hooky, pop-fuzed anthem that prompted Vermont-based artists Anthill Collective to paint a massive mural in the band's hometown of Burlington, Vermont, sending a positive message of community. A highly successful radio campaign accompanied the release, landing Gang in the AMA, Relix / Jambands.com and Muzooka College radio charts on their first foray into radio.

Early 2016 has the band returning to all of their East Coast haunts, hitting Florida and Colorado for the first time and returning to the West Coast on a non-stop tour in support of the record... and there are no plans of slowing down on the horizon.

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*"Infectious grooves...These hard working, Burlington-based musicians entranced the audience with their high-energy onslaught of funk/rock tunes...an amazing show" - Cider Mag*

*"...a tightly coiled and well-oiled machine..."*  
**Dan Bolles - 7Days**

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**For more information, please contact:**

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**THEGANGOFTHIEVES.COM** for music, video, tour dates and more.

